Supported by emphatic clinical history, the Obtura Max heated gutta percha system offers a proven answer to enhance endodontic success.

By combined efforts of ceramists and engineers, Obtura® and Apexit® have developed a unique system of glass ceramics. Obtura Max's unique composition allows the complete melting of a special glass in the presence of a ceramic powder. This unique composition allows a complete and very large filling of the root, even if there are several canal systems. Obtura Max® offers a proven difference for deficient and perforated root canals.

Provided by our specialist clinicians, Obtura Max® can add a significant benefit to your practice.

For more information, please contact your local Quality Endodontic Distributors Ltd representative or visit www.qualityendo.co.uk.
Future dentists given the full treatment

“Everyone wants a beautiful smile and breathing is the easiest way to start motivating patients” was the straightforward advice Dr Mani Bhardwaj BDS - Bheetal Dental Limited - who was at Barts and The London School of Dentistry and Medicine speaking to final year dental students about how to educate patients about their dental hygiene and care.

Dr Bhardwaj’s series of talks supported by Philips and for the BDA are designed to give future dentists essential career advice; introducing them to the commercial realities of dentistry and the importance of practice retailing as a way of offering the best possible service to patients, ensuring that they sustain their business for years at a time.

The speaker showed that promising dental products does not mean that the dentist has to feel or act like a salesperson. It was given to a highly commended runner up and the category winner in each of the 15 categories including:

- Delegates at the 2010 Smile Awards were treated to an evening of food, drink and dance in celebration of all that is good and great about creating beautiful smiles and a more confident, healthy smile.

- Snappy is very easy to pack and place because it is not sticky. It has a quick setting time of one minute, and is resistant to saliva as soon as the cavity is filled.

- No primer or bonding agent is required. Snappy is filled. It has been announced today that Dr Amarjit Gill, BDS MFGDP, is delighted to reveal its new radio-opaque smartpoints.

- Smartseal, the creator of innovative endodontic systems, is delighted to reveal its new radio-opaque hydrophilic polymer called propoint. This product has created a fully radio-opaque hydrophilic polymer called propoint. This product has been created to a variety of different dental applications for use in orthodontic treatments, orthodontic appliances and orthodontic brackets.

- After considerable effort, the team at smartseal has created a fully radio-opaque hydrophilic polymer called propoint. This product has been created to a variety of different dental applications for use in orthodontic treatments, orthodontic appliances and orthodontic brackets.

- The new site features a fresh design, focused on delivering information pertaining to products and services in a more clear, straightforward way.

- The new site has been designed to help users navigate through the information more easily and quickly.

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- The practice also launched a quarterly newsletter called “The Smile Studios Dental Spa in Richmond” which can be viewed at www.the-smilestudios.co.uk. The practice also launched a quarterly newsletter called “The Smile Studios Dental Spa in Richmond” which can be viewed at www.the-smilestudios.co.uk.

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1. **Effective solutions for every procedure.**

The Nobel Active™ represents a breakthrough in implant design with an expanding tapered body and built-in Platform Shifting. Users will benefit from its back-tapered design on the coronal portion and drilling blades on the apex for excellent initial stability.

For another cost-effective implant option, look no further than the All-on-4™ technique that allows practitioners to fit a fixed bridge on the same day as extraction. For more information on this treatment and its comfort, contact NobelBiocare.

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2. **Genius takes ideas and turns them into reality.**

If you have a vision of your perfect practice, Genius can make it a reality. The Design and Build programme from Genius develops the dentist's ideas, turning them into a state of the art, striking interior, inspiring confidence in both the patients and staff.

By being bound to a particular manufacturer, Genius is able to source from different manufacturers, which provides the freedom to choose the components, features and fittings for the perfect practice. Genius delivers independent advice and gives the extra mile to listen to the individual needs of each practice.

Everyday Genus provides a practice from scratch is not easy. This is why Genus holds a partnership-driven approach, designed to foster better communication and problem solving, identifying risk factors and implementing improvements. This has already produced project savings in excess of £100,000.

For more information please contact Genius on 01526 940444 or email chris.dawes@genusgroup.co.uk or www.genusgroup.co.uk.

3. **Kent Implant Studio builds ongoing relationships with referring dentists.**

Dr Dattani and his team strive to build strong, ongoing relationships with referring dentists and are able to work on complicated cases such as sinus lift surgery. Kent Implant Studio is dedicated to advancing skills within the dental industry and also offers innovative and interactive webinars that registered users can access in their own time.

There are plenty of good reasons to become a member:

- **High-quality membership benefits:**
  - Associate membership is open to any members of the dental team including practice managers, dentists and nurses.
  - There are plenty of good reasons to become a member.
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  - The team from Munroe Sutton has been helping dentists grow their patient base and increase profitability for over 30 years.
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- **Offer great earnings and a career pathway to the team:**
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- **Generate £1m in sales and £300,000 in pre-tax profit:**
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- **Committed to helping people succeed in their lives and businesses:**
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For more information please contact the BACD on 0207 612 4166 or email info@bacd.com.

4. **Superior strength and interdental brushes.**

Interdental brushing is an important part of effective oral and dental healthcare routine. With Curaprox, dental care professionals can now offer their patients an interdental brush that is firm, flexible and very strong.

Using an exclusive, patented surgical wire called CURAFIL® Curaprox interdental brushes are now even stronger and last three times longer than their other brushes.

- Extra long and ultra fine filaments
- Curaprox interdental brushes completely fill the interproximal space, making them perfect for removing plaque from the interdental sulcus and concave crevices, without causing damage to the gingival tissue.

A quality interdental brush is a quality product, and Curaprox provides a range of specially developed holders to help achieve more effective interdental cleaning. Thirty years of experience has helped Curaprox develop an impressive range of products to support patients maintain their oral health.

For more information please contact 01403 862884, email info@curaprox.co.uk or visit www.curaprox.co.uk.

5. Simply the best – 84 Practice Management Software

PracticeWorks is the only program created by dental practice management experts, designed with intuitive features to enhance organization, efficiency and profitability. PracticeWorks 8 software includes:

- **Patient Central –** All patient’s clinical notes and previous treatments can be stored electronically and viewed on one screen.
- **Appointments –** Enables easy appointment management, reschedule and missed sessions with a few clicks.
- **Business reports –** Create customised, individual reports on all financial aspects of the practice.
- **Patient education module –** Digital images and patient visual data.
- **Digital images –** Digital imagery is stored on patient charts and can be accessed and printed on demand.
- **PracticeWorks 8 software includes:**
  - [Link to PracticeWorks 8 features and benefits]

For more information please call 0800 419 9692 or visit www.practiceworks.co.uk.